



Dear Vendor:

We're preparing for another great Oktoberfest this year on October 4-5, 2019. We are now in our seventh year and still continuing to grow. The event hours for Friday the 4th are 6 p.m. to 10 p.m. and on Saturday the 5th are 11 a.m. – 10 p.m., rain or shine.

Friday evening's event is focused on the Courthouse Square and will not have the activities of the full event. That evening will include a biergarten, a limited number of food vendors, and not include craft vendors or kids' activities. The full event will begin Saturday at 11 a.m.

We would love to have you join in on the success as a vendor! Our vendors provide food, drink, hand-crafted merchandise, and other items to the general public at Oktoberfest. The event is very dynamic, offering attractions to not only the craft beer lover, but to the community at large.

Oktoberfest features an open Biergarten throughout the event, live music, vendors, and activities, German style food and more. There are children's activities as well as a costumed pet parade and plenty of other interactivity for all ages.

Estimates for Saturday's attendance have been up to 20,000. Last year we added a limited Friday evening event which attracted approximately 1,500, and we expect the early attendance to grow. It is a great opportunity to get your products or services in front of people from every generation in a safe and fun environment. Entree food vendor spaces are very limited and must feature a German or German-inspired dish. Beverage vendors cannot sell alcohol as craft beer sales will be provided as one of the fundraising activities of the event. Novelty foods and other food categories are limited only by the capacity to provide electric and water hookups when needed. Craft booth spaces are available for vendors of hand-crafted items, local produce or plants (pumpkins and mums especially!). If your products are not handmade or are direct-sale items, please watch for our spring event which is open to those types of booths.

Details of booth space prices, electric hookup prices, and requirement for city vendor/business licenses are included in the attached vendor application form. Please note that this year, booths rented after the deadline (when available), have a late fee attached, so please reserve early!

Now is the time to secure your spot for 2019 Oktoberfest. This is a fantastic opportunity to promote your business while supporting the revitalization of Uptown and enjoying a festive Uptown Jackson event! We hope you will join us.

If you have questions, please contact our vendor coordinator Barb Cagle at caglebarb@gmail.com / 573-587-2540 or our Executive Director Steve Turner at director@uptownjackson.org / 573-987-0624.

Sincerely,
2019 Uptown Jackson Oktoberfest Committee

2019 Oktoberfest Vendor Form

October 5, 11 a.m. – 10 p.m. – Uptown Jackson, MO (Limited option – October 4, 6 p.m. – 10 p.m.)

Vendor / Business Name: _____

Contact Name: _____

Contact Phone: _____ Secondary Phone: _____

Email Address: _____

Mailing Address: _____

City / State / Zip Code: _____

****Provide a copy of your current City of Jackson business or vendors license with this application.**

Booths without the proper license cannot be reserved. If you do not have a current license, please contact the City of Jackson at 573-243-4404 to obtain one.

Please describe the German food (if serving entrees), novelty food, unique or handmade products and services you would offer: _____

Booth Spaces:

10/5/2019: 10' x 10' Booth Space = \$50 (add \$25 after Sept. 20) Number of 10' spaces needed: _____

10/5/2019: 25' x 10' Booth Space = \$150 (add \$50 after Sept. 20) Number of 25' spaces needed: _____

Optional Additions:

Friday Option (limited space for food vendors only – but not required): _____ (add \$50 per booth)

Number of 120v standard electric outlets needed: _____ (add \$10 per outlet)

Number of 120v 30 amp electric outlets needed: _____ (add \$50 per outlet)

Number of 120/240v 50 amp electric outlets needed: _____ (add \$50 per outlet)

Number of water hookups needed: _____

PLEASE NOTE: Vendors will be responsible for their own tables, chairs, tents, signage, extension cords, food-grade water hoses, and any other items necessary for the set-up and operation of their booth(s). All food and beverage vendors will be responsible for complying with all applicable health and fire department regulations and permits. No booths other than approved beverage vendors will be allowed to sell alcohol during the event. Vendors are responsible for their own sales tax. Booths must be staffed at all times during the event. Uptown Jackson Revitalization cannot be held responsible for loss, breakage, theft, or other damage to your property and/or equipment.

This event will be held RAIN or SHINE. NO REFUNDS will be issued.

Booths selling products other than food are limited to handmade crafts, produce, and plants.

No booths will be reserved until all vendor fees are paid and a copy of the required city license has been submitted. Booth locations will be assigned at the committee's discretion to reviewed and approved vendors. For optimum accommodation of your needs, please REGISTER EARLY! Upon approval, more details will be provided to you regarding the event.

Please make checks payable to Uptown Jackson Revitalization Organization and mail to 125 E. Main St. Suite E, Jackson, MO 63755. Questions? Please contact: caglebarb@gmail.com / 573-587-2540 or director@uptownjackson.org or 573-587-2540.