



2020 Uptown Jackson Christmas Parade

“A Superhero Christmas”

Sunday, December 6, 2020 // Parade begins 5:00pm

We would like to invite you to participate in the Uptown Jackson Christmas Parade. The theme for 2020 is “A Superhero Christmas”. This year’s parade is proudly presented by the Uptown Jackson Revitalization Organization.

Attached you will find information and rules regarding the parade as well as an entry form. Please read all rules prior to planning your float and/or associated activities. The parade will begin at Southern Bank on Main/Farmington Rd. and end at the Frozen Food Lockers in Uptown Jackson.

The parade will be **limited to the first 100 entries.**

Please keep in mind that we will be giving away prizes in three categories. We are encouraging parade participants to **use lights, chicken wire, and this year’s theme** to help bring our parade to life. The Grand Marshall’s Award will focus on those floats that decorate closest to the parade theme. The Mayor’s Choice Award will focus on the use of lights and the Uptown Choice will be chosen based on the most original float.

Forms received on or **prior to November 20, 2020 will have an entry fee of \$35 or \$15 for not-for-profit organization. Forms received after November 20, 2020 will have an entry fee of \$40 or \$20 for not-for-profit organization.** Please make checks payable to Uptown Jackson.

You will be notified prior to the event of your position in the parade and any additional details regarding the events of the day. Please contact Hunter Williams with Century 21—Ashland Realty at 573-380-3504 with any questions or concerns.

Please note, Santa will be riding in this year’s parade, but will not be available for photos and the uptown shops will not be open following the event.



Parade Information and Rules

- The parade route will begin at Southern Bank on Main Street/Farmington and will end in Uptown Jackson. We encourage float participants to be dropped off at Southern Bank and picked up at the end of the parade route.
- **FLOATS or PARADE PARTICIPANTS ARE NOT ALLOWED TO STOP ALONG THE PARADE ROUTE** to ensure there are no gaps during the parade.
- Line up for the event begins at 3:00PM. You must be lined up **no later than 4:00PM** to have your float entered for the following awards: **Grand Marshall's Award**-closest to the theme, **Mayor's Choice Award**-best lights, and **Uptown's Choice Award**-most original.
- Prizes will be awarded **before the parade.**
- You will be notified **prior** to the parade regarding your position in the lineup.
- In preparation for and on the day of the event, **the Parade Committee reserves the right to refuse any entry.**
- The parade will begin at **approximately 5:00pm.**

Parade Rules:

1. The parade is limited to the **first 100 entries.**
2. All entries should display the name of the organization or group.
3. **NO** entries on the day of the parade.
4. Line up numbers must be displayed on the float.
5. **NO LIVE SANTAS ON ANY FLOAT!** (We have Santa riding at the end of the parade)
6. Absolutely **NO** candy can be thrown from any float or moving vehicle. This is by order of the police.
7. Every float must have a **fire extinguisher.**
8. **NO OPEN FLAMES!**
9. Motorcycles riders must wear helmets and observe safe driving practices.
10. Every vehicle must be registered.
11. We encourage all participants to incorporate Christmas lights, chicken wire and this year's theme on floats.
12. If you have live animals you must provide clean up.
13. Participants without headlights should have an escort vehicle meet them at the end of the parade route.
14. **FLOATS or PARADE PARTICIPANTS ARE NOT ALLOWED TO STOP ALONG THE PARADE ROUTE** to ensure no gaps during the parade.

Cancellation:

In the event that we would need to cancel the parade, information will be released on local radio stations, <http://www.uptownjackson.org> and other local media outlets. Please include your contact information for the day of the parade on the entry form in case of cancellation or postponement.

If you have any questions please contact Hunter Williams at 573-380-3504.



Parade Entry Form

Mail completed forms to:

Hunter Williams– Century 21 Ashland Realty
3125 E Jackson Blvd.
Jackson, MO 63755

Drop completed forms off to:

Hunter Williams– Century 21 Ashland Realty
3125 E Jackson Blvd.
Jackson, MO 63755

Please make checks payable to: Uptown Jackson

Entry fee on or prior to November 20, 2020

\$35 or \$15 for not-for-profit organization

Entry fee after November 20, 2020

\$40 or \$20 for not-for-profit organization

Uptown Jackson Parade Entry Form

Name of Organization: _____

Key Contact Person: _____ Phone Number: _____

Address: _____ City & State: _____ Zip: _____

Email: _____

DETAILED DESCRIPTION OF ENTRY: (Decorated truck, 18 wheeler with trailer, band, walking entry, animals, size of trailer and truck, type of vehicle, number and type of accessory vehicles etc.) Please be specific and attach additional sheets if necessary. We strongly encourage the use of lights, chicken wire, and this year's theme. If you have any questions, please contact Hunter Williams at 573-380-3504.

The parade committee reserves the right to refuse any entry before and on parade day.